



**MADHA**  
Expertise | Empathy | Excellence  
**ENGINEERING COLLEGE**

**DEPARTMENT OF MASTER OF BUSINESS  
ADMINISTRATION**

<b>NAME OF ADD ON / CERTIFICATE/VALUE ADDED PROGRAMS OFFERED AND ONLINE MOOC PROGRAMMS</b>	<b>COURSE CODE(IF ANY)</b>	<b>YEAR OF OFFER ING</b>	<b>NO.OF TIMES OFFERED DURING THE SAME YEAR</b>	<b>DURATI ONOF COURSE</b>	<b>NUMBER OF STUDENTS ENROLLED</b>	<b>NUMBER OF STUDENTS COMPLETIN G COURSE IN THE YEAR</b>
PERSONALITY DEVELOPMENT	MBA AD03	2021- 22	1	48HR S	15	11
YOGA MEDITATION	MBA CC04	2021- 22	1	48HR S	5	3
BUSINESS ACCOUNTING SYSTEM	MBA VA04	2021- 22	1	48HR S	7	5
PROFESSIONAL SKILL MANAGEMENT	MBA VA03	2020- 21	1	48HR S	8	5
COPYRIGHT AND PATENT	MBA VA03	2020- 21	1	48HR S	5	2
PRINCIPLES OF MANAGEMENT	MBAVA01	2019- 20	1	48HR S	6	3
POWER BUSINESS ANALYTICS	MBA VA01	2019- 20	1	48HR S	15	13